

2011 VIRGINIA FARM SHOW

Exhibitor Information Sheet

SHOW DATES: January 18, 19, 20, 2011

SHOW HOURS: Tuesday, January 18 • 9:00 AM-4:00 PM
Wednesday, January 19 • 9:00 AM-4:00 PM
Thursday, January 20 • 9:00 - 3:00 PM

SHOW LOCATION:

Augusta Expoland
Rt 935 Expo Road, Suite 279, Fishersville, VA 22939
Phone: 540-337-2552 • Fax: 540-337-2557

SHOW DECORATOR:

Great Lakes Events
100 Bickford Street, Rochester, NY 14606
Phone: 585-458-2200 • Fax: 585-458-5087
www.greatlakesevents.com

- EXHIBIT HALLS ARE NOT CARPETED •

THE FOLLOWING ITEMS ARE INCLUDED WITH YOUR 10X10 BOOTH :

**8' Backdrop • 30" Side Curtains • (1) 7" x 44" Block Sign*
(2) Side Chairs • (1) 6' Draped Table • (1) Wastebasket**

THE FOLLOWING ITEMS ARE INCLUDED WITH YOUR FLOOR AREA:

- (1) 7" x 44" Block Sign* • (2) Side Chairs
- (1) 6' Draped Table • (1) Wastebasket

** PLEASE NOTE: that late sign up may cause inability to produce this sign.*

**POWER WASHING, FORK TRUCK & ELECTRIC (110) SERVICE ARE AVAILABLE AT NO ADDITIONAL CHARGE
(220 ELECTRIC IS AVAILABLE FOR A CHARGE)**

SHOW COLORS: HUNTER GREEN & WHITE

IF YOU HAVE ANY QUESTIONS PLEASE CALL KEN OR MISSY 800-218-5586

AREA INFORMATION

WAL-MART SUPERCENTER

116 Lucy Lane
Waynesboro, VA • (540) 932-2500

THE HOME DEPOT

31 Windigrove Road
Waynesboro, VA • (540) 943-9000

STAPLES

850 Statler Blvd.
Staunton, VA 24401 • (540) 886-9710

LOWE'S

801 Lew Dewitt Boulevard
Waynesboro, VA 22980
(540) 946-3760

NEAREST ATM

Sheetz Quick Mart

FAX & COPY SERVICE

Compliments of Virginia Farm Show
Go to Show Office



BADGE REGISTRATION FORM

2011 VIRGINIA FARM SHOW

Form must be completely filled out for processing.

If you need more than 10 name badges, please copy this form before using or write names on a separate sheet of paper.

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

NAME 1 _____ Title _____ email _____	NAME 6 _____ Title _____ email _____
NAME 2 _____ Title _____ email _____	NAME 7 _____ Title _____ email _____
NAME 3 _____ Title _____ email _____	NAME 8 _____ Title _____ email _____
NAME 4 _____ Title _____ email _____	NAME 9 _____ Title _____ email _____
NAME 5 _____ Title _____ email _____	NAME 10 _____ Title _____ email _____

PLEASE NOTE!!!

All Badge Requests MUST BE RECEIVED BY DECEMBER 1, 2010
Badges will be held in show office for pick up.

VIRGINIA FARM SHOW

P.O. Box 121, Palatine Bridge, NY 13428 or Fax 518-673-3245

BADGE PICK UP IS ON-SITE

Dear Exhibitor,

Below you will see a sample of the Acord Certificate of Liability Insurance form, which is one of the requirements of being an exhibitor in this show. This certificate can be obtained through your insurance company. Please have them fax it to us at **518-673-3245** or mail it to: **Lee Trade Shows, P.O. Box 121, Palatine Bridge, NY 13428**. Be sure to specify which Trade Show the insurance form represents. (i.e.: Keystone Farm Show, Virginia Farm Show, Empire State Fruit & Vegetable Expo, New Jersey Landscape Show, WHEN Recycling Expo North, Hard Hat Expo or Country Folks Horse & Farm Expo.)

We hope this will clear up any confusion there might be about this particular form. If you have any further questions, please feel free to call us at **800-218-5586**. Thank you!

ACORD CERTIFICATE OF LIABILITY INSURANCE						DATE (MM/DD/YY)
PRODUCER		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.				
		COMPANIES AFFORDING COVERAGE				
		COMPANY A				
INSURED		COMPANY B				
		COMPANY C				
		COMPANY D				
COVERAGES						
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED, NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.						
CO. CTR.	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS	
A	GENERAL LIABILITY				GENERAL AGGREGATE	\$
	COMMERCIAL GENERAL LIABILITY				PRODUCTS - COMPROP AGG	\$
	CLAIMS MADE <input type="checkbox"/> OCCUR <input type="checkbox"/>				PERSONAL & ADV. INJURY	\$
	OWNER'S & CONTRACTOR'S PRCTY				EACH OCCURRENCE	\$
					FIRE DAMAGE (Any one fire)	\$
					AND EXP (Any one fire)	\$
A	AUTOMOBILE LIABILITY					\$
	<input checked="" type="checkbox"/> ANY AUTO					\$
	<input type="checkbox"/> ALL OWNED AUTOS					\$
	<input type="checkbox"/> SCHEDULED AUTOS					\$
	<input type="checkbox"/> HIRED AUTOS					\$
	<input type="checkbox"/> NON-OWNED AUTOS					\$
					PROPERTY DAMAGE	\$
	GARAGE LIABILITY				AUTO ONLY - EA ACCIDENT	\$
	<input type="checkbox"/> ANY AUTO				OTHER THAN AUTO ONLY	\$
					EACH ACCIDENT	\$
					AGGREGATE	\$
A	EXCESS LIABILITY				EACH OCCURRENCE	\$
	UMBRELLA FORM				AGGREGATE	\$
	OTHER THAN UMBRELLA FORM					\$
A	WORKERS COMPENSATION AND EMPLOYERS LIABILITY				<input checked="" type="checkbox"/> NON-STATE	\$
	<input type="checkbox"/> THE PROPRIETOR				<input type="checkbox"/> STATE	\$
	<input type="checkbox"/> PARTNERS/EXECUTIVE OFFICERS/DIR.				EL EACH ACCIDENT	\$
	<input type="checkbox"/> OTHER				EL DISEASE - POLICY LIMIT	\$
					EL DISEASE - EA EMPLOYEE	\$
Name of Show						
CERTIFICATE HOLDER 1245182				CANCELLATION		
Trade Show Division Lee Publication, Inc. PO Box 121 Palatine Bridge, NY 13428				SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL <u>10</u> DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.		
				AUTHORIZED REPRESENTATIVE		



January 18-19-20, 2011

Hotel Information and Directions To Show

**Reservations MUST be made by December 20, 2010
in order to take advantage of this low rate.**

Residence Inn by Marriott

44 Windgrove Drive, Waynesboro, VA 22980

\$89.00

Residence Inn by Marriott Waynesboro Features Hot Tub, All suites, free wireless internet, swimming pool, fitness center and FREE Breakfast Buffet, the Outback Steakhouse is right in the parking lot of the hotel, it is also conveniently located near Walmart, Target & Kohl's

Directions from Hotel to Virginia Farm Show

- 1: Start out going NORTHWEST on WINDIGROVE DR toward ROSSER AVE/US-340/STUARTS DRAFT HWY.
 - 2: Turn LEFT onto ROSSER AVE/US-340 S/STUARTS DRAFT HWY.
 - 3: Merge onto I-64 W toward STAUTON.
 - 4: Take EXIT 91 toward VA-285/FISHERSVILLE/VA-608/STUARTS DRAFT.
 - 5: Turn LEFT onto TINKLING SPRING RD.
 - 6: Turn RIGHT onto EXPO RD.
 - 7: End at 270 Expo Rd Fishersville, VA 22939-2309
- Estimated Time: 6 minutes Estimated Distance: 4.43 miles

CALL 540-943-7426

TO RESERVE YOUR ROOM-MENTION VIRGINIA FARM SHOW

DIRECTIONS TO SHOW

FROM THE WEST: Take I-64 East to Exit 91. At Exit 91 take a left off ramp, go in front of McDonalds, take first right Expo Road and go 1.2 miles to Expoland.

FROM THE EAST: Take I-64 West to Exit 91. At Exit 91 take a left off ramp, go in front of McDonalds, take first right Expo Road and go approximately 1.2 miles to Expoland.

FROM THE NORTH: Take I-81 South to Exit 221, which is I-64 East to Exit 91. Take a right off the ramp, go in front of McDonalds and first road on right which is Expo Road, go 1.2 miles.

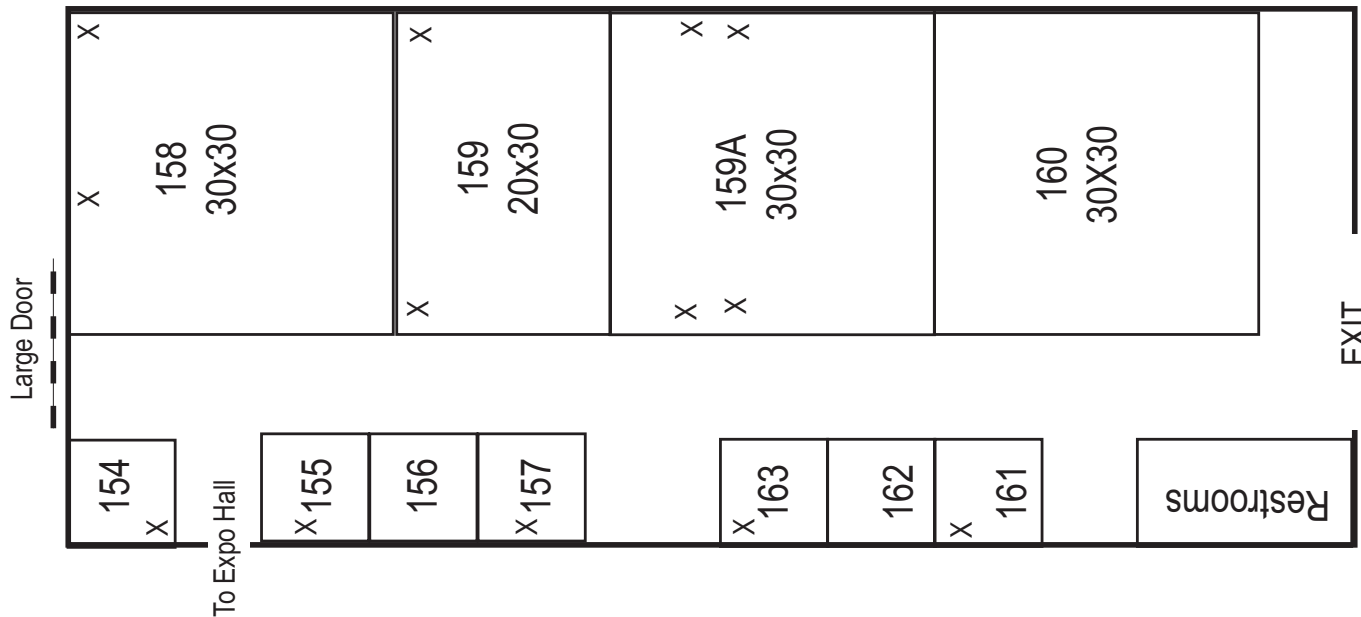
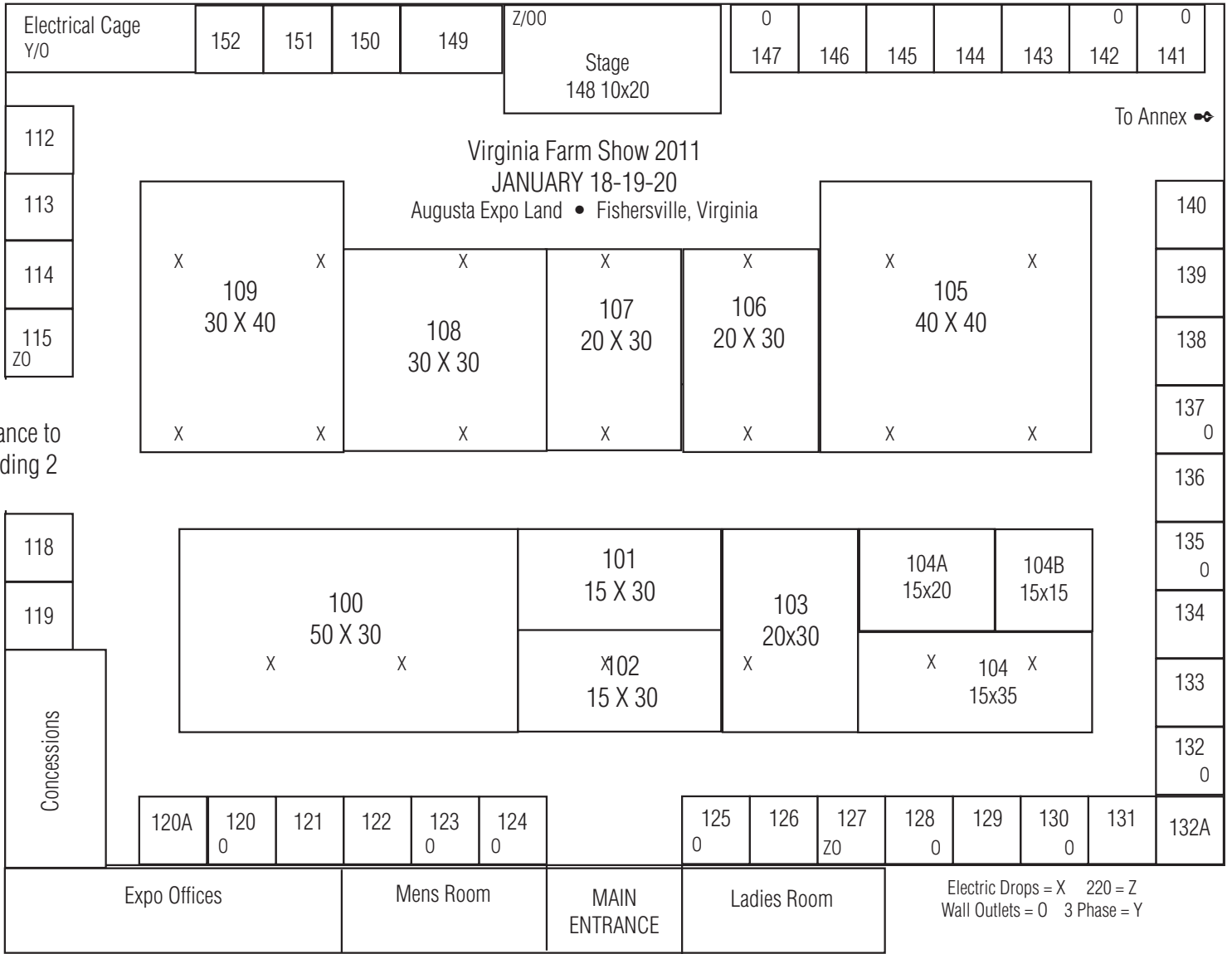
FROM THE SOUTH: Take I-81 North to Exit 221, which is I-64 East to Exit 91. Take a right off the ramp, go in front of McDonalds and first road on right which is Expo Road, go 1.2 miles.



Large Door 16'x20'

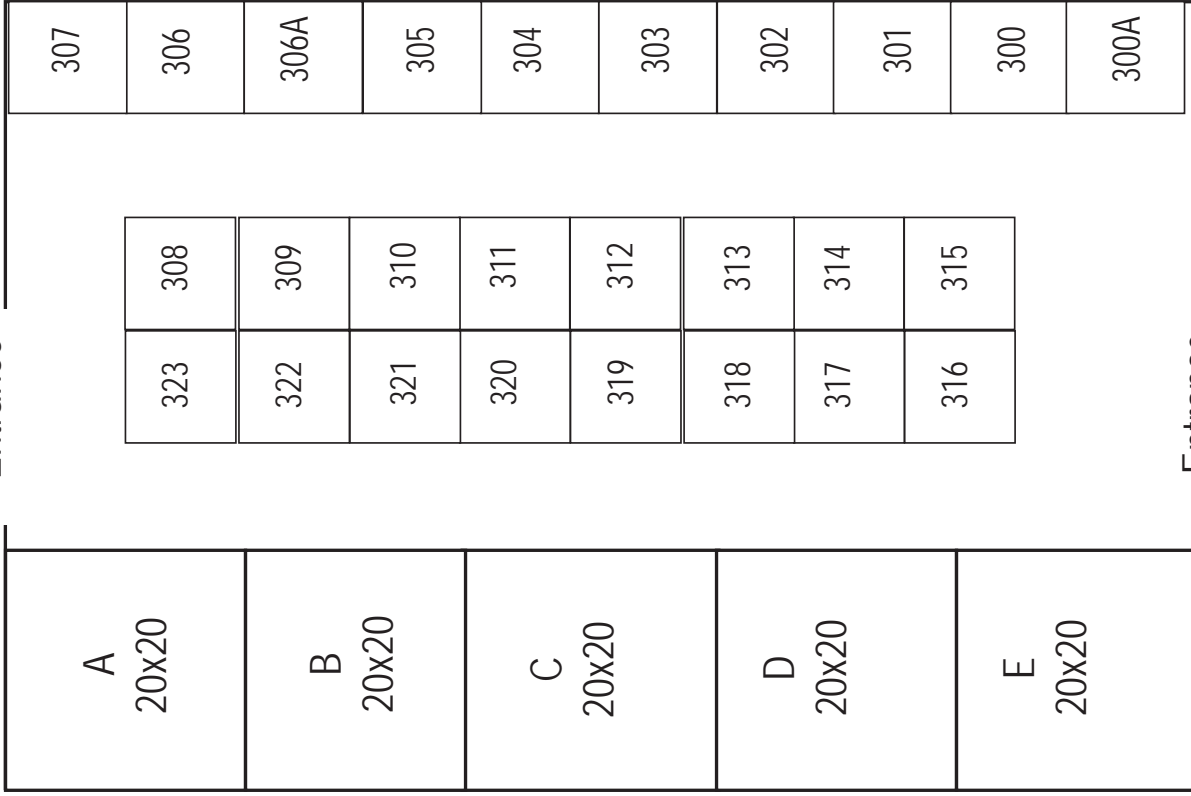
Building 1

Large Door 16'x20'



Virginia Farm Show 2011
Building 1 ANNEX

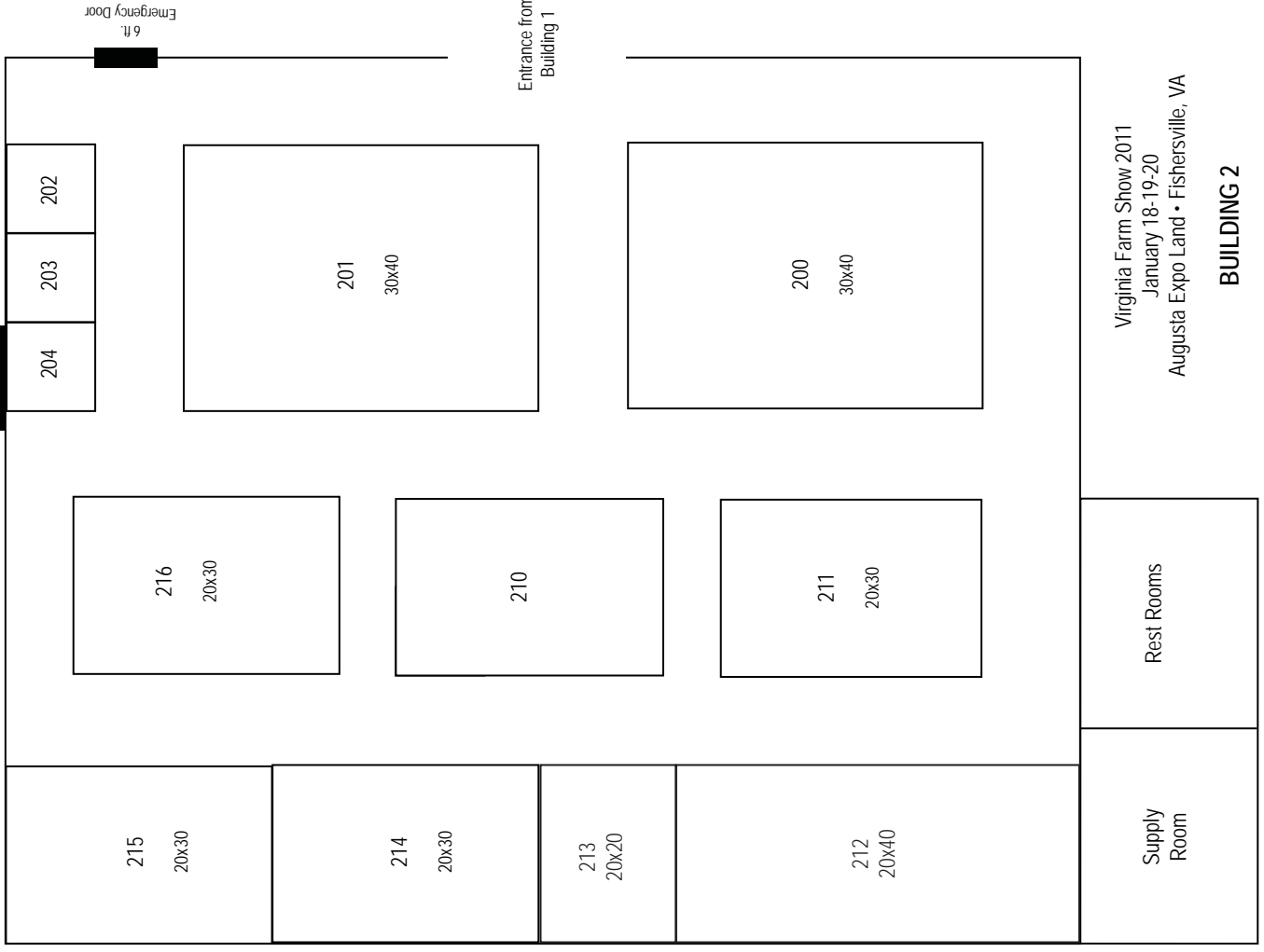
Entrance



Entrance

Over Head Door
12w x 14h

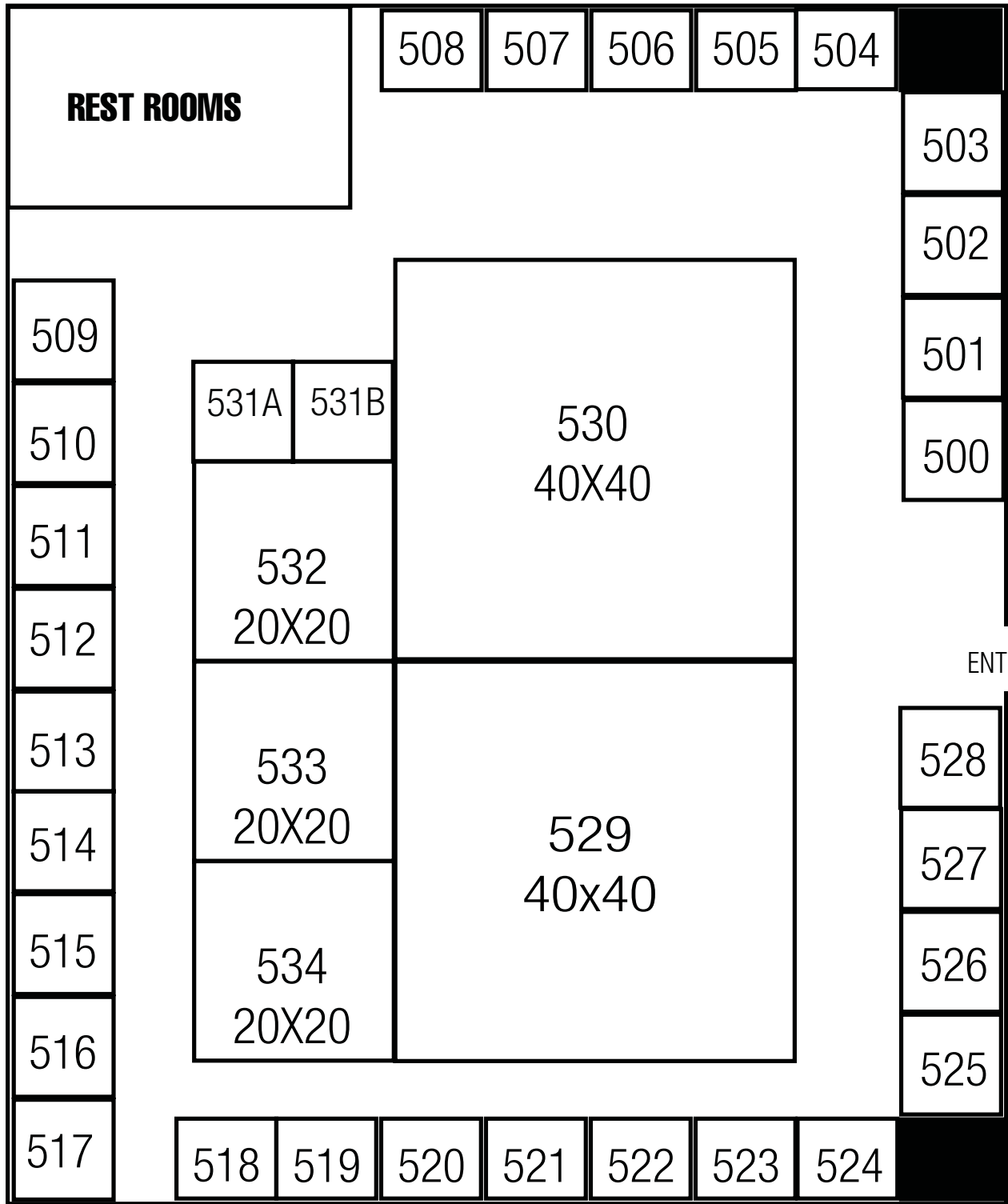
6 ft.
Emergency Door



Virginia Farm Show 2011
January 18-19-20
Augusta Expo Land • Fishersville, VA

BUILDING 2

Virginia Farm Show 2011
January 18-19-20
Heated Tent #3



Building 5

Virginia Farm Show 2011
 JANUARY 18-19-20
 Augusta Expo Land • Fishersville,

ENTRANCE TO BUILDING 1-2 AND ANNEX

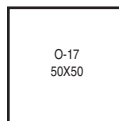
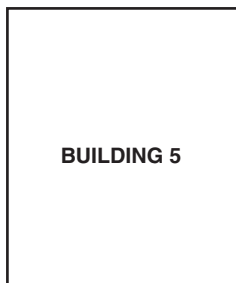
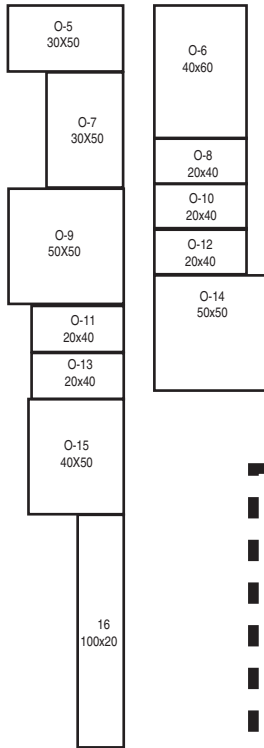
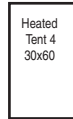
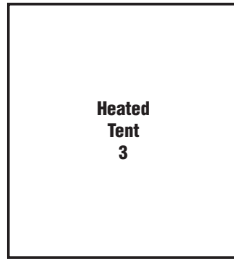
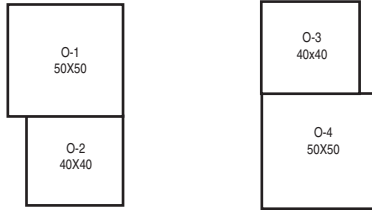
Virginia Farm Show 2011

JANUARY 18-19-20

Augusta Expo Land • Fishersville, Virginia

OVERALL LAYOUT

PARKING AREA



IMPORTANT NOTICE:

**ALL 10x10 Booths and Floor Spaces MUST be
Vacated From The Building No Later Than**

8PM • Thurs., Jan. 20